

- REAL ESTATE IN THE REAL ECONOMY -



INVESTMENT

THE COMMERCIAL PROPERTY
SECTOR INVESTS

€257 BILLION

EACH YEAR IN BUILDING
REFURBISHMENT AND
DEVELOPMENT

With infrastructure and housing, this
represents 61% of all capital
investment in the EU.

CRUCIAL TO THE ECONOMY



The ability to lease rather than own
premises offers flexibility to
businesses including SMEs. Around
40% of all European commercial
property is office space let to
businesses, which frees up capital
and enables them to lease new space
as they grow.

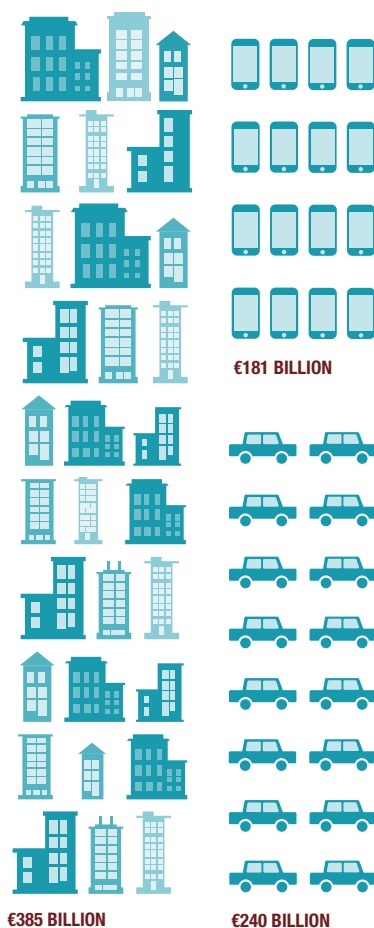
ECONOMIC CONTRIBUTION

COMMERCIAL PROPERTY CONTRIBUTED

€385 BILLION

TO THE EU ECONOMY IN 2017

Significantly larger than either automotive
manufacturing or telecommunications sectors
and 2.8% of the total European economy.



JOBS



REAL ESTATE SECTOR: 4 MILLION JOBS



BANKING SECTOR: 3.3 MILLION JOBS



AUTOMOTIVE SECTOR: 2.6 MILLION JOBS



TELECOMMUNICATIONS SECTOR: 1.1 MILLION JOBS

THE SECTOR DIRECTLY EMPLOYS 4 MILLION PEOPLE

More jobs than in the banking sector and more than in the
automotive and telecommunications sectors combined.

SUSTAINABILITY

Residential and commercial property are critical to achieving the EU's
environmental targets. They offer huge energy saving potential achievable
through investment of around €60 billion per year - a major source of
economic activity.



COMMERCIAL PROPERTY

GROWTH, JOBS & SUSTAINABILITY