

New partnership between LuxReal – Real Estate Association of Luxembourg a.s.b.l. and LuxProptech Association a.s.b.l.

For several weeks now, a new collaboration between two associations dedicated to the real estate sector has been unfolding. LuxReal and LuxProptech have expressed their desire to work together to provide better coverage of the real estate sector in the Grand Duchy of Luxembourg.

Two LuxReal executive board members, Laurent Rouach (Eliacin) and Stéphane Merlet (Panhard Luxembourg) have seen how young start-ups have challenged the current value chain in the real estate market with innovative technological solutions. *We cannot ignore this global wave explains Laurent Rouach it is the reason we have decided to create LuxProptech - Association dedicated to real estate start-ups.*

Following this market development, Laurent Rouach and Stéphane Merlet, in mutual agreement with LuxReal's executive board members, have decided to dedicate themselves to this new association. The two entities will work independently to carry out their missions following each associations vision and principles. They will, however, collaborate to offer broader coverage of Luxembourg's dynamic real estate sector.

As noted by Sven Rein *"we are happy to welcome LuxProptech as it is LuxReal's role to bring diverse groups together to help take the industry forward."*

